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dengetek



Dengetek offers software, automation solutions and technological infrastructure services for the tourism industry.

Dengetek's experience and expertise gained in the tourism industry; transferred to software, systems, and automation. It produces the most suitable solutions for the needs of the industry.



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 **ANTALYA**
TEKNOKENT

Our program will become the biggest assistant
in your sales and marketing operations.
"Akdeniz University - TEKNOKENT" Licensed.

> We gathered all your needs
in the digital world in
our **ASISIA** call center automation.

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CRM-CALL CENTER

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TALEP YÖNETİMİ

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Sales CRM and Call Center Module
Virtual Switchboard Module
Reporting and Mobility
Sms and Mailing
Virtual Pos Integrations
B2B and B2C

Cloud and Local Network Compatibility
Detailed and Fast Price Contract Structure
Online Reservation and Web Widget Technologies
Google and Social Media Ads Integration
Sub-Agency and Staff Bonuses Calculation



Sales CRM and Call Center Module

With Asisia; You can segment and make sense of the data you have gained from sources such as telephone, advertisement, and internet.

“Asisia; It is the most skilled assistant in the digital world for hotels and agencies.”

Nowadays the importance of "BIG DATA" is spoken by the world. We know that the biggest treasure is data and we are experiencing industry 4.0. We also observe completely data-oriented operations of channels such as Google, Facebook, and Instagram.



What data details can we keep about our customers?



Belongs to your customers;

Contact Informations

Accommodation Information

Invoice Details

Ad Channels and Source Information

Average Phone Calls and Times

Credit Card Information Within The Rules Allowed By Law



For example: For 30 rooms available on your Forecast on X date, you can create a special campaign for your customers who have questioned that date; You can easily set up a history-oriented sales/call operation with your data.

By storing much more data like this, you can learn about your leads and optimize your sales operations.



“So; you will start to create your happy customers at the hotel before they arrive at the hotel and you will make them feel at the first touch of the service you will provide in your facility.”

What is the saving, segmenting and re-use of data provide?

> | Asisia; allows you to reach your customer and target audience.

> | With Asisia; You can observe that your expenses decrease as your income increases.

> | It provides an increase in our loyal customer volume with reusable data with remarketing.

> | Asisia; allows us to optimize your advertising and promotional expenses. You can reach your target audience with minimum cost.

Detailed and Fast Internal Price Contract

Asisia, in the capability and power of Front Office automation of your price contracts; allows you to identify very quickly and easily. Asisia is user-friendly with its flexible structure, price wizard and fast price identification features; It also provides a safe sales environment with price stabilization.

In addition to your contracts, you can compare and monitor the agency prices in the conditions you are inquiring about at the moment. You can also keep this process under control, which is a work intensity for many sales offices. You can make rhythmic sales with your quota room definitions.

For example: As with airplane sales, you can ensure that your prices increase or decrease rhythmically when you catch a certain number of sales or sales amounts.



B2B and B2C

Asisia is B2B and B2C compatible. With its web-based structure; allows you to create sub-agents, define contracts or discounts for them.



It allows you to define product (room - hotel) contracts or discounts at the same time for your staff or working groups in the call center.

For example; You can define an agency-specific contract in city X or country Y. You can ensure that only the people you authorize see these contracts or discounts.

Cloud and Local Network Working Ability

Asia offers your team a flexible workspace. You can work with Asisia regardless of location. If you wish, you can install your server at your location, or you can work on the cloud structure. While it gives you the freedom to choose your workspace, it also allows you to manage your data security as you wish.

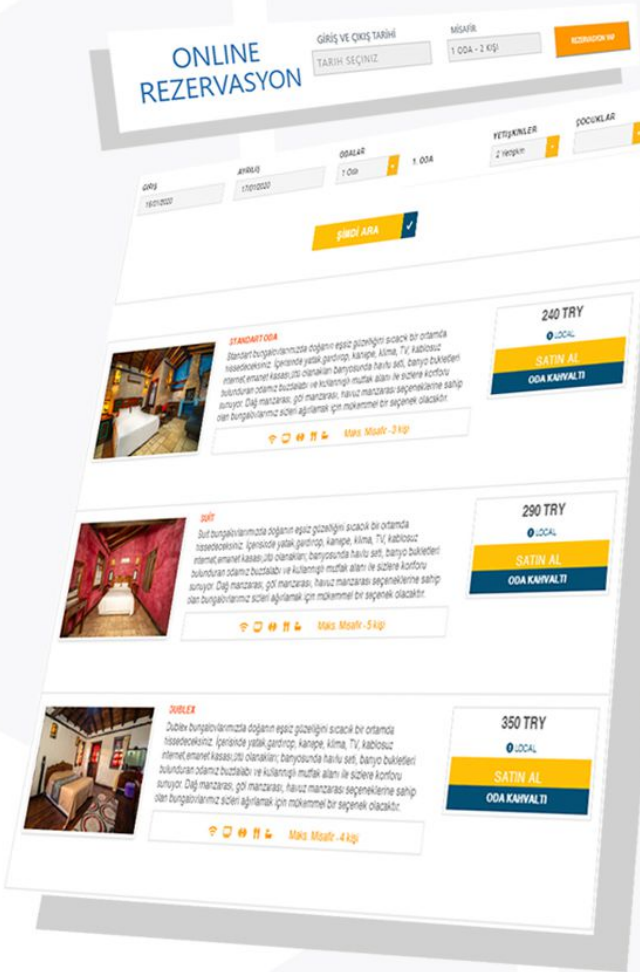


Virtual Pos and Bank Integrations

Asisia allows you to manage your collections with virtual pos integrations, Wire Transfer and EFT management screens.

Asisia has completed its integration with banks for all cards such as GarantiPay - World - Axess - Maximum - CardFinans.





Online Reservation and Web Page Widget Technologies

Asisia is integrated with your website.

If you wish, you can use the widget technology on your own web page without additional cost; You can manage your prices from your Asisia contracts.

You can monitor all the records your guests make online in an integrated way from the CRM module. You can return to the guest who does not finalize his reservation with an automatic call.

With online booking pages, you can display your rooms on the web within much more detail.



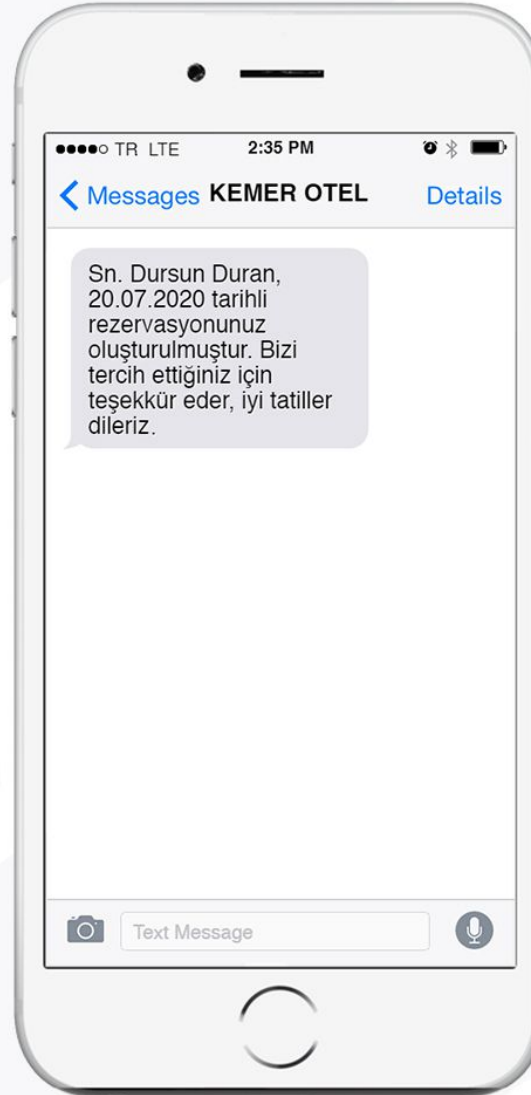
Google Ads and Social Media Advertising Integration

Asisia will be indispensable if you work using data producing methods with Google and Social Media Advertising!

> With Asisia, you can budget with Google Integrations. You can target the number of calls and requests you want to receive according to your budget and follow the realization rates of the targets instantly.

You can measure your ads; you can optimize your income and your expenses.

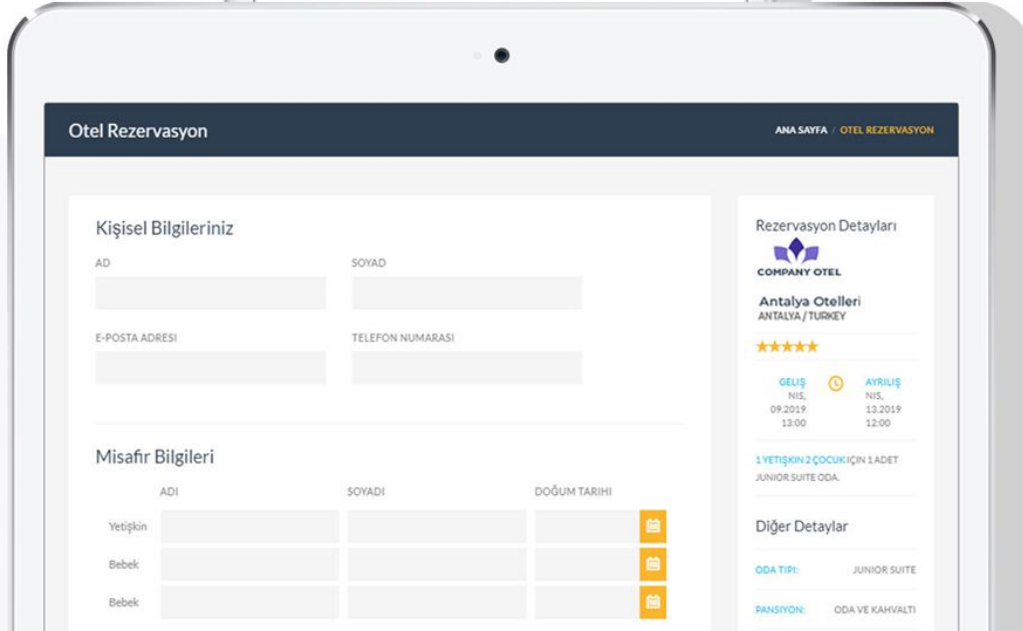
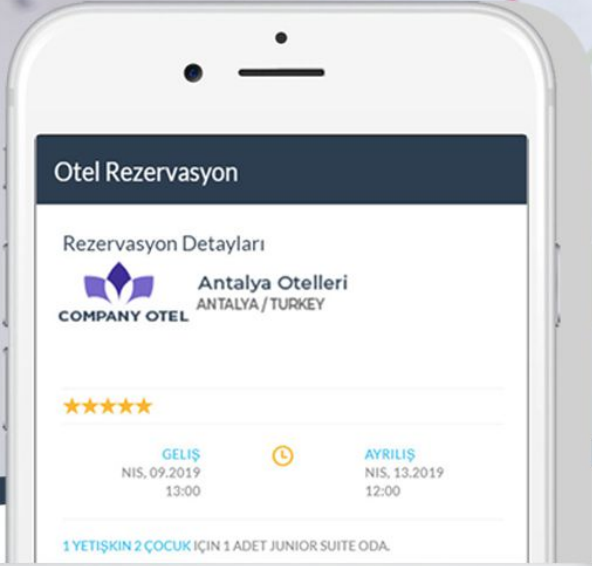




SMS and Mailing Module

With Asisia, you can send the templates you have created over the system to your customer that you are in contact with, via SMS and Mail.

You can make corporate MAIL and SMS definitions to Asisia. You can send your notifications to your guests, thereby speeding up your transactions and increasing customer trust in your institution.



Reporting and Mobility

With its reports and furniture compatibility, Asisia allows you to easily access your data from any device you want.

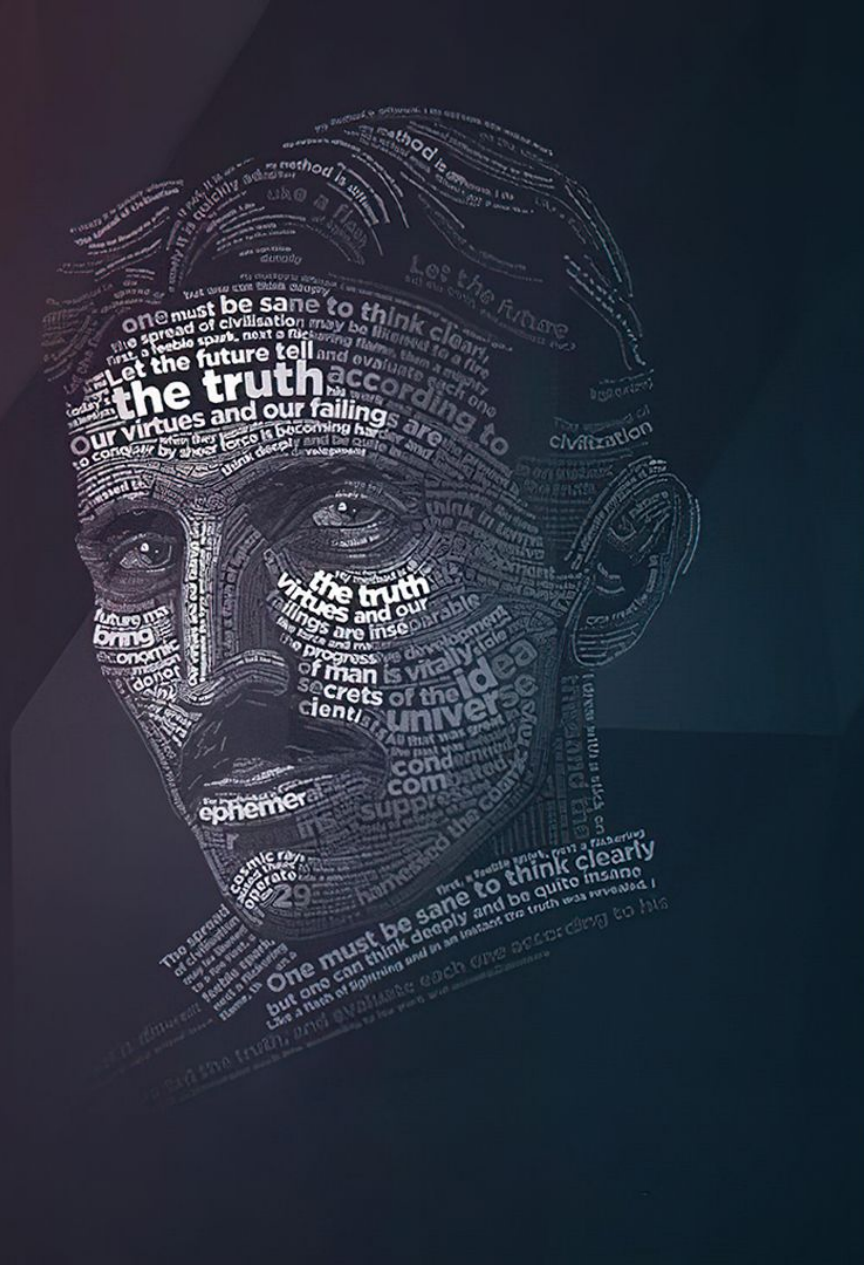


Sub Agency And Staff Bonuses Calculation Module

Special for sales campaigns in special periods; you can define staff bonuses and sub agency commission rates. You can have these definitions calculated by the end of the day / month / year.

You can shape staff bonuses and commissions; as you want, based on Agent, Hotel, Region, Product.

“**Nikola Tesla** predicts that in the future, a man will be able to access and analyze vast amounts of data using a device small enough to fit in his pocket.”



REFERENCES



TITANIC
HOTELS



ASKA
HOTELS



vogue
HOTEL



MIVARA
LUXURY RESORT & SPA
BODRUM



SUHAN
HOTELS



Water Planet



PORTO BEACH
RESORT EXCLUSIVE
ALACATI



Aya Yorgi
HOTEL BY T



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★★★★★



PINE BEACH
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muaz tour



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